

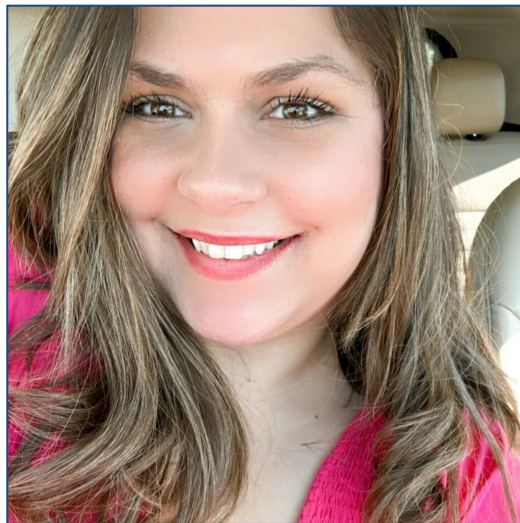
# Developing Your Personal Style

Presented By: Zavia Walker,  
Ashley Irene & Missy Jones



**Zavia Walker**

Owner, Zavia Walker & Pop Up  
Street Cape Cod



**Ashley Irene**

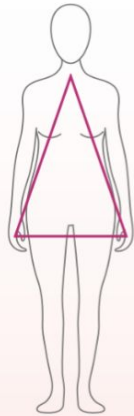
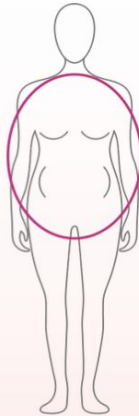
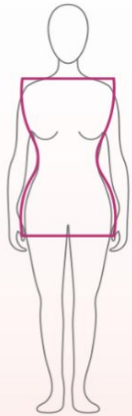
Owner, Ashley Irene Boutique



**Missy Jones**


Title

# Embracing Your Unique Body Shape: Styling Tips to Help You Look & Feel Your Best!







"Fashion is  
limitless—no  
rules, no size,  
just confidence"



I used to fear fashion - so how  
did I become a boutique owner?

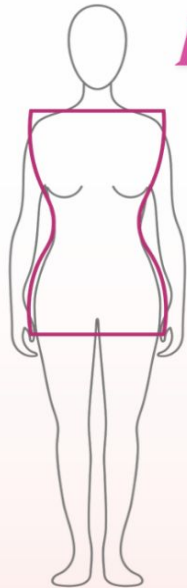


How Learning to dress my body  
shape helped me



How I help clients learn what  
styles and silhouettes to shop  
for

# What are “body shapes” and how do I know which body shape I have?

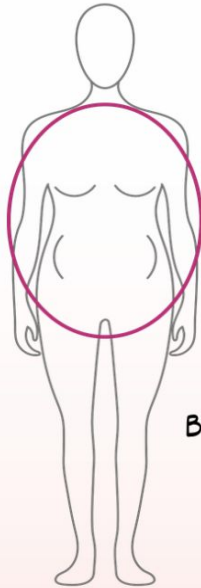


## *Hourglass*

Proportional Curves

Defined Waist

Balanced Bust & Hips

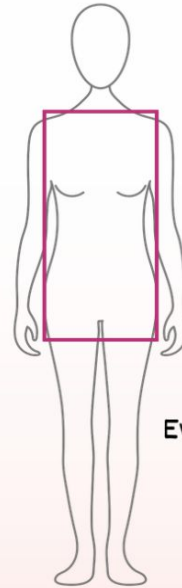


## *Apple*

Fuller Midsection

Slimmer Hips & Legs

Broader Shoulders & Bust



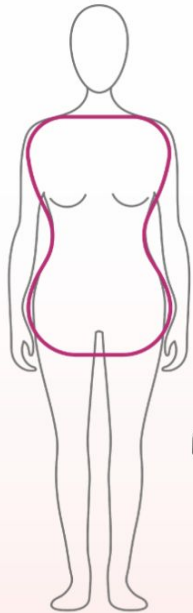
## *Rectangle*

Straight Silhouette

Undefined Waist

Evenly distributed proportions

# What are “body Shapes” and how do I know which body shape I have?

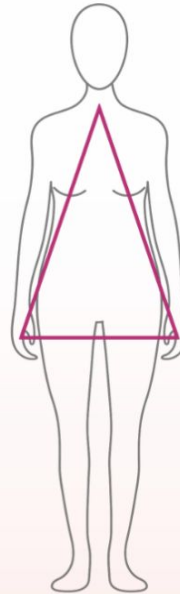


## *Pear*

Narrower Shoulders & Bust

Fuller Hips & Thighs

Balanced Proportions from  
Waist Down



## *Triangle*

Narrow Upper Body

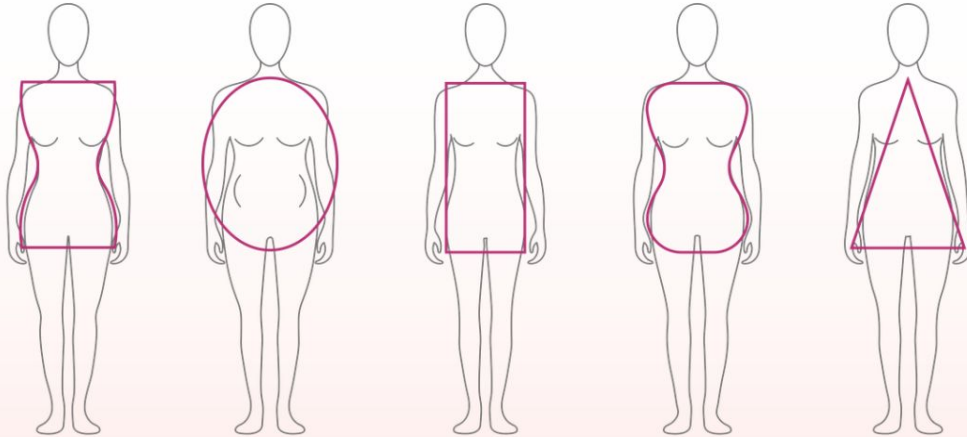
Gradual Slope from Shoulders to  
Hips

Defined Waist



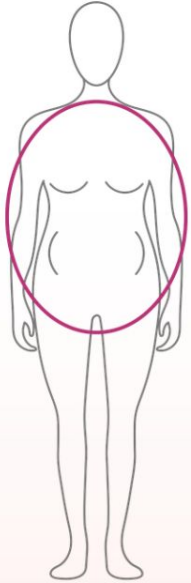
# A Line Dress

Fitted at the top (often at the bust or waist)  
and gradually widening towards the hem,  
creating a gentle flare



Devinto

# Flare Jeans



Balance the Midsection

Elongate the Legs

Create Curves & Definition





# Style is Personal—Make it Your Own!



# Effortless & Local

**Elevate Your Style with Prints  
from Cape Cod Designers.**

**By Zavia Walker**

Clothing is more than just fabric— it's a way to tell your story

Prints offer a unique and creative way to express personal style.

Let's explore:

- How to incorporate prints seamlessly into your wardrobe
- Where to find beautiful, locally crafted prints

# Why Prints Matter

Enhances self-expression and personal style.

Reflects cultural influences and provides a way to learn about the artist/designer.

Prints can be a sustainable choice when sourced locally.

# Understanding Prints & Their Impact



## Types of Prints

- Florals, stripes, polka dots, animal prints, abstract, tribal, geometric, etc.

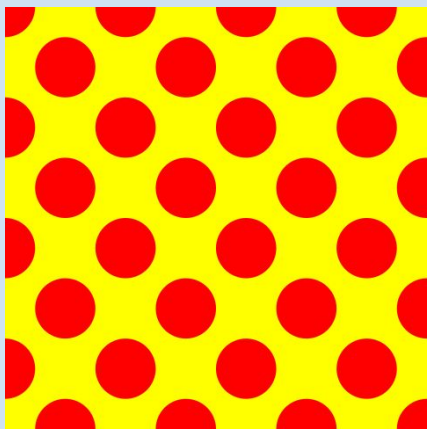
## Choosing the Right Prints

- Prints can be subtle or bold—start where you're comfortable.
- Use small-scale prints for a more understated look.

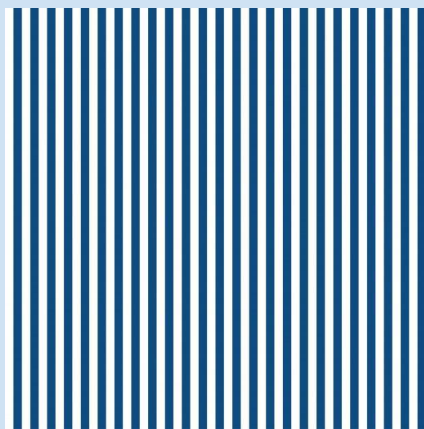
## Pairing Prints Successfully

- Mix prints with neutral basics.
- Layer prints strategically for balance.
- Use accessories for a low-commitment print approach.

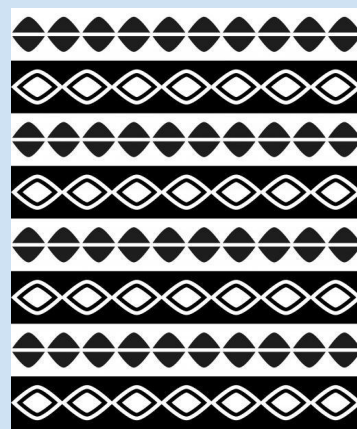




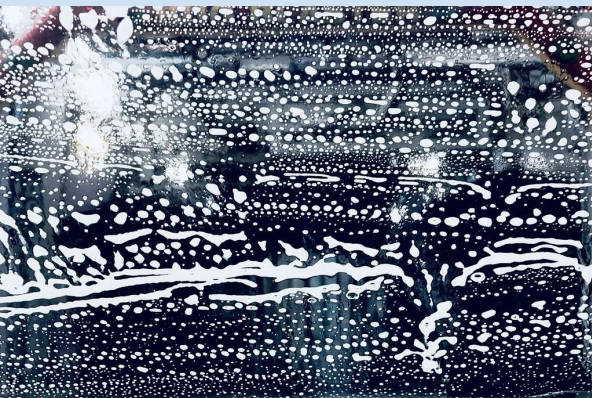
Polka Dots



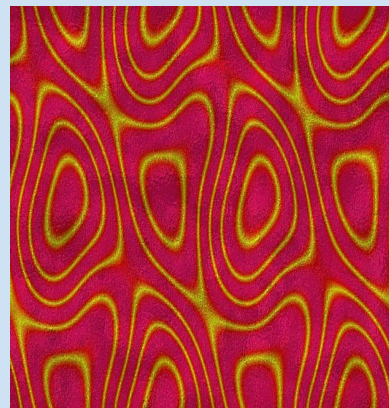
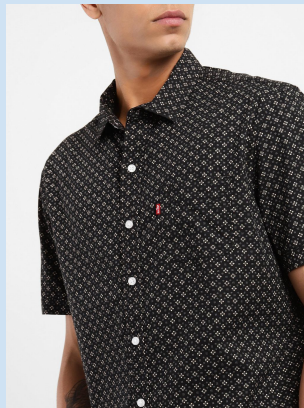
Stripes



Geometric/ Tribal



Abstract



Abstract



Floral



## Featuring Local Cape Cod Designers



**Mijiza Images:** Specializes in scarves, beach coverups, and dresses; a fiber artist who paints and dyes garments.

**Mira Wear:** Focuses on linen and coastal themes with signature embroidery and beach-inspired prints.

**Devinto Designs:** Offers classic silhouettes with an emphasis on stripes and timeless aesthetics.

**Zavia Walker:** Translates abstract art into wearable designs and lightweight jewelry with beautiful color palettes.

# Finding Local Designers & Wardrobe Staples

## Why Shop Locally?

- Thoughtfully designed, high-quality pieces.
- Supports local creativity and sustainability.
- Provides unique wardrobe additions that can't be found in mass production.

## Where to Look:

- Local boutiques, artisan markets, and craft fairs.
- Follow Cape Cod designers on social media for exclusive collections  
(@mirawear.capecod @shopzaviawalker @mijizaimages @devintodesigns).
- Attend pop-ups and fashion events featuring independent designers.

# Final Thoughts....

- Prints are a refined, creative way to enhance personal style.
- Incorporate them in a way that feels natural and true to your aesthetic.
- Local designers offer distinct, high-quality prints that elevate your wardrobe while supporting Cape Cod's creative community.
- Fashion is about feeling comfortable, confident, and uniquely yourself—prints are simply another way to bring that vision to life.

***LET'S GET OFF***

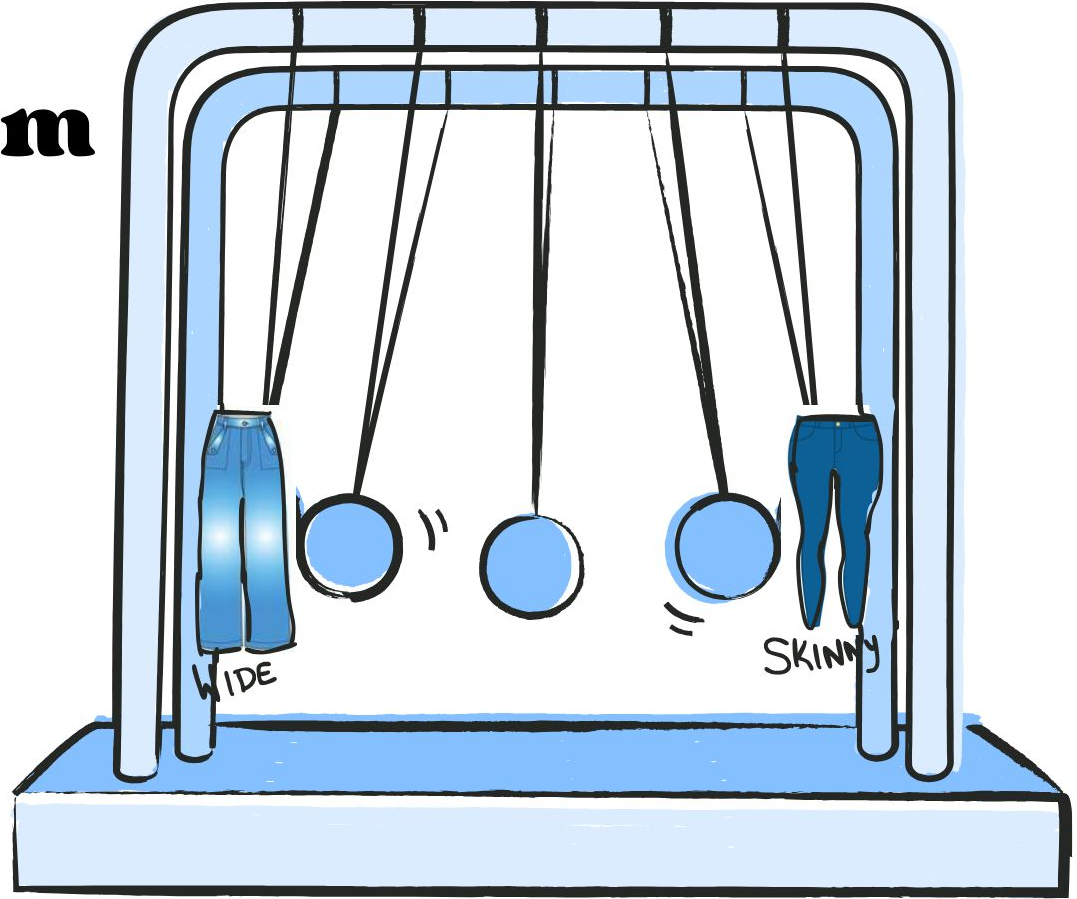


***THE  
TREND TRAIN***

# The Trend Pendulum

*as told by Jeans*

1. The Early Adopters
2. The Followers
3. Fast Fashion/  
Mass Production
4. Everyone Else





# TYPES OF PIECES

What do you already wear?

What do you need  
your clothes to do for you?

What do you never wear  
(No matter how hard  
you've tried)?



# Sending a Message

Are you trying to  
make a statement?



How do you want to  
be percieved?

Dankbar wird die deutsche Sparkassen-  
tion an diesem Tag des Mannes gedenken.  
umfassende Arbeitskraft und sein vielseitiges  
au der Sparkassen- und Giro-Organisation  
gewidmet hat. Präsident Dr. ...  
arbeit beim Brandenburgische ...  
le 1921 mit der Leitung der Ges ...  
Gelegenheit hatte, sich ganz für die deutschen  
setzen. Besondere Verdienste ...  
Ausbau der Giro-Organisation. In Wort und  
kleiner immer wieder die Aufgaben der Spar-  
nd dargelegt und hat ihnen dabei die richtigen  
Bei Sparkassentagungen standen jeweils seine  
Mittelpunkt des Interesses. Dabei hat er stets  
gebracht, daß die Sparkassenpolitik immer mit  
r Gesamtwirtschaft übereinstimmt.

SHAPE  
CAPE  
SUMMIT  
CCYP

**EXTRA! EXTRA!**  
**READ ALL ABOUT IT!**

Aug. Am Devisenmarkt gab der französische  
etwas nach. Auch die italienische Lira war  
Zürich lagen vor: Paris 9. 71½. London 17.25.  
lin 172,52½.

Bankdiskont 3½/20/0			Lombard 4½/20/0			Privatdiskont 2½/20/0		
26.8	25.8	(RM)	Dis- kon1	26.8	25.8	26.8	25.8	
G	B	G		G	B	G	B	G
9.89*	9.91	9.89*	Japan 1 Jen	3½/2	0.585	0.587	0.585	
8.79	18.83	18.79	Kanada 1 Kanad.\$	—	2.093*	2.102	2.098*	
1.593	0.597	0.593	Kroatien 100 Kuna	—	4.995	5.005	4.995	
912*	7.928	7.912*	Neuseeland 1 £	—	7.912*	7.928	7.912*	
96	40.04	39.96	Norwegen 100 Kr.	3	56.76	56.88	56.76	
130	0.132	0.130	Portugal 100 Esc.	4	10.14	10.16	10.14	
18*	74.32	74.18*	Rumänien 100 Lei	3	—	—	—	
047	3.053	3.047	Schweden 100 Kr.	3	50.46	50.52	50.46	



WANTED



AUTHENTICITY

\$1000 REWARD

# Now You Try!

- On each of your tables is a sheet of QR Codes to local designers and businesses
- Please create an outfit you would actually wear using everything we have talked about!