



HOSTED BY



**Wait... you cross the
bridge every day?**

Presented By:

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Hello!

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**Who here commutes over
the bridge most days?**

**Who has an employee, contractor
or vendor that commutes over
one of the bridges?**





**Where do you
live?**





**What's your
biggest challenge
or concern
about
commuting?**



Did you know...

**Nearly 50% of the Cape's
workforce commutes
from off-Cape**



Source: Paul Niedzwiecki, CEO of the Cape Cod Chamber, 2023

Overview

What we'll cover



Challenges + Benefits

For Employees,
Employers &
Hiring Manager



Strategies to Make It Work



Opportunity

For Local
Workforce & Businesses

Challenges

What We're Up Against

As Commuters

The Bridges

Traffic Delays ~ Maintenance
Unpredictability

Perceived Distance

Varies depending on where one
resides vs. works

Sense of Belonging

Feeling of not being "local" &
lacking a professional network

As A Region

Housing Costs

Employees can't afford to live here,
so commuting is necessary.

Lack of Awareness

Many don't realize the
opportunities that exists & there
is a stigma of "Old Cape Cod"

Labor Shortage

Lack of skilled workers

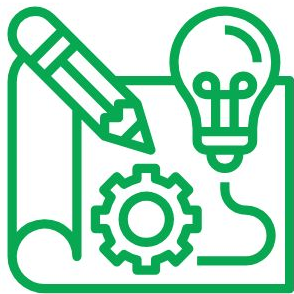
Employee Perspective

Surprising Benefits of Commuting



Commute times can be shorter

Than those heading to
Boston or other metro areas



Commute time is valuable

Time in the car can be used to
plan out your day, or to relax
listening to music or a podcast.



Sense of Community

Building a professional
network on the Cape can
make it feel like your home
away from home.

Strategies for Employees

Making the Commute Work



Use Traffic Apps

Waze, Maps, Mass511



Adjust Your Schedule

Leave earlier or later to avoid peak traffic



Make the commute fun

Music, podcasts, audiobooks, networking calls



Get involved outside of work

Go to networking events, make professional connections, etc.

Employer Perspective

Why Hire Off-Cape Talent?



Expands the Hiring Pool

More skilled applicants to choose from



Commuters are Dedicated

Many actively choose to work on Cape for a better quality of life

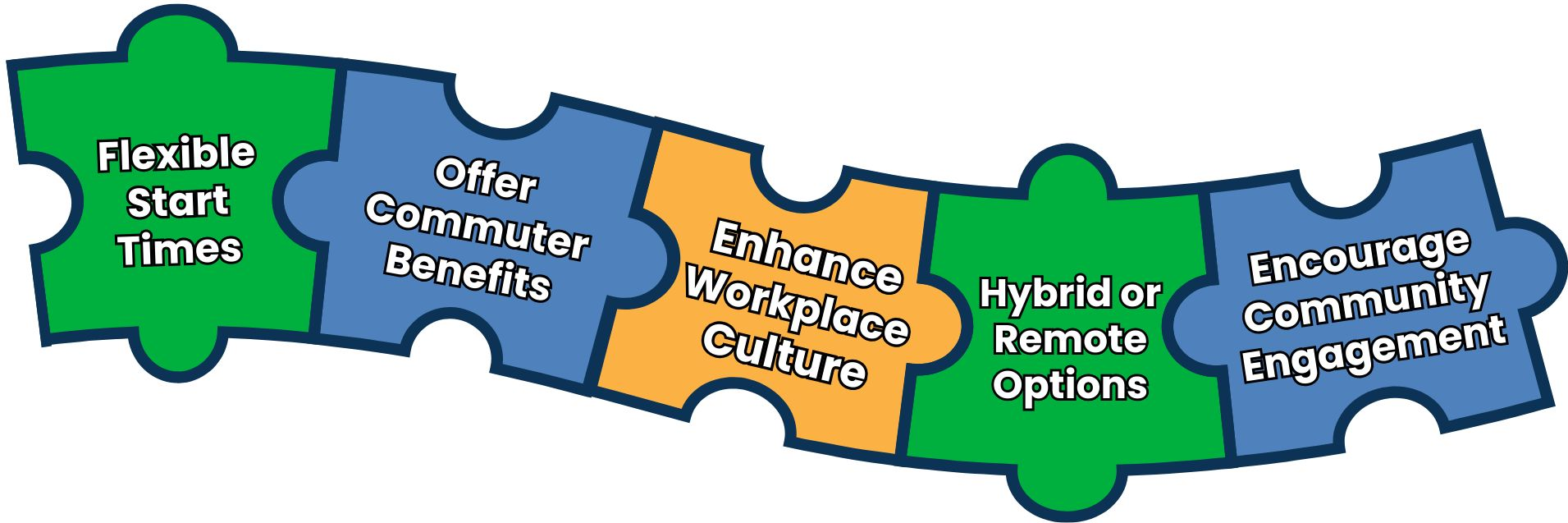


Workplace Flexibility Attracts Talent

Hybrid work, adjusted hours, and company culture make a big impact

Strategies for Employers

Supporting Commuters





**What does your
company/employer
(or others that you know of)
do that is helpful
to commuters?**



Final Thoughts...Why It's Worth It!

For Employees...

Career growth, great workplace culture, and a high quality of life.

For Employers...

Hiring off-Cape talent strengthens teams and brings new perspectives.

All of us...

Advocate for the Cape – Managers and current employees should be vocal about all the great things about the Cape

With the right strategies, commuting is manageable and completely worth it!



Questions + Discussion